

**PENGARUH DEBT TO EQUITY RATIO, RETURN ON ASSETS DAN PRICE
EARNING RATIO TERHADAP RETURN SAHAM PADA PERUSAHAAN
MANUFAKTUR (SUB SEKTOR MAKANAN DAN MINUMAN) YANG
TERDAFTAR DI BEI PERIODE 2014-2016**

SKRIPSI

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JAKARTA

2018

ABSTRACT

This study aims to determine the effect of Debt To Equity Ratio (DER), Return On Assets (ROA) and Price Earning Ratio (PER) to Return Stock at manufacturing companies listed on the Stock Indonesia Securities (IDX) Period 2014-2016. The sample in this research is 91 companies with Purposive Sampling as sampling technique. Debt To Equity Ratio (DER), and Return On Assets (ROA) are partially biased againts Stock Return. Price Earning Ratio (PER) are partially unbiased against Stock Return. The results also show simultaneously or together Debt to Equity Ratio (DER), Return On Assets (ROA) and Price Earning Ratio (PER) effect on stock return

Keywords :. Stock Return, Debt To Equity Ratio (DER), Return On Assets (ROA) and Price Earning Ratio (PER)



ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh Debt To Equity Ratio (DER), Return On Assets (ROA) dan Price Earning Ratio (PER) terhadap Return Saham pada perusahaan manufaktur (Sub Sektor Makanan Dan Minuman) yang terdaftar di Bursa Efek Indonesia (BEI) Periode 2014-2016. Sampel dalam penelitian ini sebanyak 91 perusahaan dengan Purposive Sampling sebagai teknik pengambilan sampel. Metode analisis data penelitian ini menunjukkan secara parsial Debt To Equity Ratio (DER) dan Return On Assets (ROA) yang berpengaruh terhadap Return Saham, sedangkan Price To Earning Ratio (PER), secara parsial tidak berpengaruh terhadap Return Saham. Hasil Penelitian juga menunjukkan secara simultan atau bersama-sama bahwa Debt To Equity Ratio (DER), Return On Assets (ROA) dan Price Earning Ratio (PER) berpengaruh terhadap return saham

Kata Kunci: Return Saham, Debt To Equity Ratio (DER), Return On Assets (ROA) dan Price Earning Ratio (PER)

