

**ANALISIS PERBEDAAN KINERJA KEUANGAN, VOLUME
PERDAGANGAN SAHAM DAN *RETURN* SAHAM PADA
PERUSAHAAN SUB SEKTOR OTOMOTIF DI BURSA EFEK
INDONESIA SEBELUM DAN SEMASA PANDEMI COVID-19
(PERIODE 2019-2020)**

SKRIPSI

Program Studi Manajemen



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**FAKULTAS EKONOMI DAN BISNIS
UNIVERSITAS SATYA NEGARA INDONESIA**

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SKRIPSI

Diajukan Sebagai Salah Satu Syarat Untuk Memperoleh Gelar

SARJANA MANAJEMEN

Program Studi Manajemen – Strata I



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***ANALYSIS OF DIFFERENCES OF FINANCIAL
PERFORMANCE, STOCK TRADING VOLUME AND STOCK
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THE INDONESIA STOCK EXCHANGE BEFORE AND DURING
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THESIS

Management Study Program



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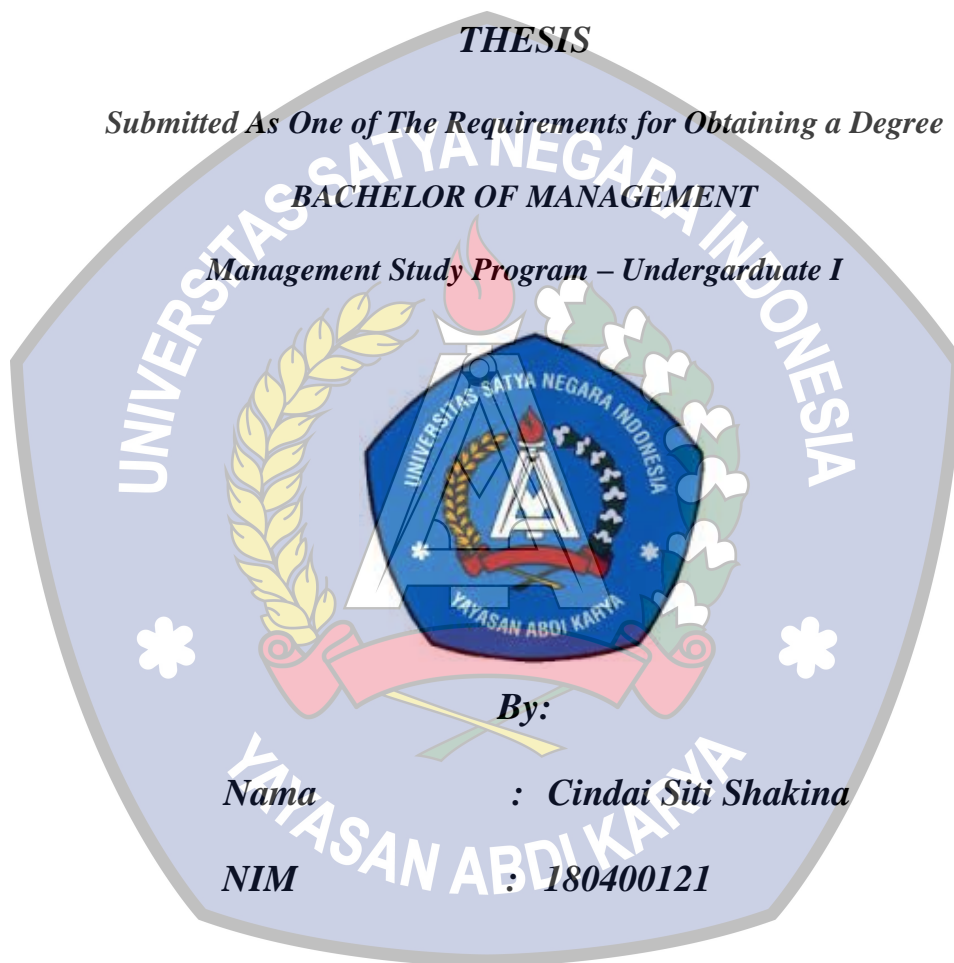
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THESIS

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BACHELOR OF MANAGEMENT

Management Study Program – Undergraduate I



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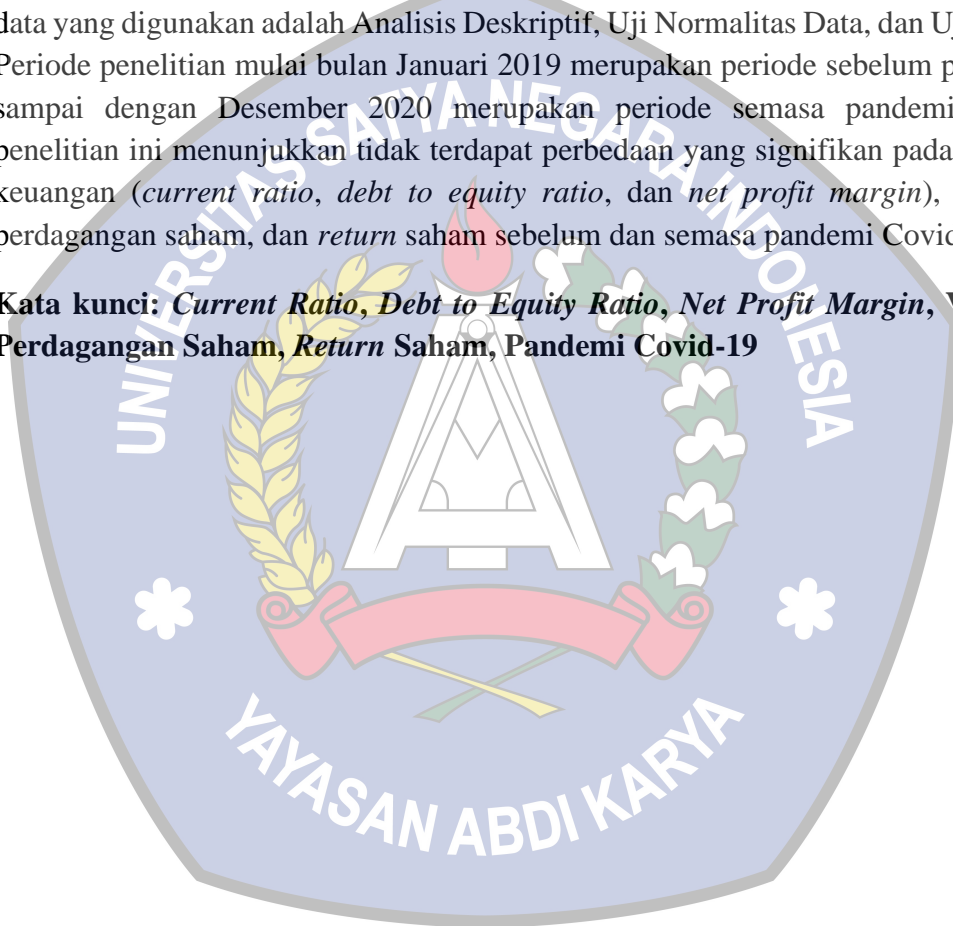
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ABSTRAK

Penelitian ini bertujuan untuk mengetahui apakah terdapat perbedaan Kinerja Keuangan (*Current Ratio*, *Debt to Equity Ratio*, dan *Net Profit Margin*), Volume Perdagangan Saham, dan *Return Saham* pada Perusahaan Sub Sektor Otomotif yang terdaftar di Bursa Efek Indonesia Sebelum dan Semasa Pandemi Covid-19 (Periode 2019-2020). Sampel dalam penelitian ini adalah 12 perusahaan sub sektor otomotif yang terdaftar di Bursa Efek Indonesia (BEI). Metode analisis data yang digunakan adalah Analisis Deskriptif, Uji Normalitas Data, dan Uji Beda. Periode penelitian mulai bulan Januari 2019 merupakan periode sebelum pandemi sampai dengan Desember 2020 merupakan periode semasa pandemi. Hasil penelitian ini menunjukkan tidak terdapat perbedaan yang signifikan pada kinerja keuangan (*current ratio*, *debt to equity ratio*, dan *net profit margin*), volume perdagangan saham, dan *return saham* sebelum dan semasa pandemi Covid-19.

Kata kunci: *Current Ratio*, *Debt to Equity Ratio*, *Net Profit Margin*, Volume Perdagangan Saham, *Return Saham*, Pandemi Covid-19



ABSTRACT

This research aims to determine whether there are differences in Financial Performance (Current Ratio, Debt to Equity Ratio, and Net Profit Margin), Stock Trading Volume, and Stock Return in Automotive Sub-Sector Companies listed on the Indonesia Stock Exchange Before and During the Covid-19 Pandemic (in 2019-2020). The sample in this research is 12 of automotive sub-sector companies listed on the Indonesia Stock Exchange (IDX). The data analysis method used was descriptive analysis, normality test and difference test. The research period starting from January 2019 which is the period before the pandemic until December 2020 which is the period during the pandemic. The results show that there are no significant differences in financial performance (current ratio, debt to equity ratio, and net profit margin), stock trading volume, and stock return before and during the covid-19 pandemic.

Keywords: *Current Ratio, Debt to Equity Ratio, Net Profit Margin, Stock Trading Volume, Stock Return, Covid-19 Pandemic*

